

# ALBA INNOVATION CHALLENGE

the launchpad  
for your new business

➤ Thursday 27 August 2009  
ALBA INNOVATION CENTRE, LIVINGSTON



LAUNCH EVENT

You are invited to attend the launch of the  
**ALBA INNOVATION CHALLENGE**

**Thursday 27 August 2009 11.30 am for 12 noon**

at Alba Innovation Centre, Alba Business Park, Livingston, West Lothian EH54 7EG



## PROGRAMME

### > 11.30 am

Tea/ coffee on arrival.  
Introductions and MC  
Stephen Morris, Manager, Alba Innovation Centre.

### > 12.00 noon

Welcome.  
Cllr Martyn Day, Executive Councillor  
Development & Transport, West Lothian Council.

### > 12.10 pm

Launch of the Alba Innovation Challenge.  
Alice Sinnet, Business Gateway Manager,  
West Lothian Council.  
Jim Henderson, Senior Business Adviser,  
West Lothian Council.

### > 12.30 pm

A word from our legal sponsor.  
David Calder, Partner, MBM Commercial.

### > 12.35 pm

A word from our accountancy sponsor  
Carol Wright, Partner, Springfords

### > 12.40 – 2.00 pm

Networking and buffet lunch

**The Alba Innovation Challenge is organised and sponsored by the Alba Innovation Centre in Livingston, West Lothian Council, Scottish Enterprise, Springfords, and MBM Commercial LLP.**

**Alba Innovation Centre** | Supported by Scottish Enterprise and West Lothian Council and operated by Innovation Centres Scotland Ltd. Alba Innovation Centre is committed to supporting the development and accelerating the growth of the next generation of innovative, knowledge based, high growth technology businesses. It provides an enabling environment, aiming to make a significant difference to ambitious, innovative technology businesses, through a structured and proven process of innovation advisory support and business incubation.

**Springfords** | A progressive firm of accountants and business advisors with a breadth of knowledge and experience specific to the needs of owner managed businesses. With specialisms in tax and corporate finance, Springfords are well placed to provide entrepreneurs with the solutions they need at every stage of their business growth.

**MBM Commercial** | Award winning niche legal firm, pre-eminent in advising growing entrepreneurial companies and their investors.

## ➤ **THE CHALLENGE:**

Prove to us that you have a sound business case to develop your innovative technology.

## ➤ **THE PRIZE:**

Free accommodation in the prestigious Alba Innovation Centre, West Lothian, cash and business support to the value of £50,000

### **IF YOU HAVE A BIG IDEA - OR A BUSINESS CONCEPT THAT'S KEEPING YOU AWAKE AT NIGHT - WHY NOT ENTER THE ALBA INNOVATION CHALLENGE?**

The prizes include a big financial incentive, a home for your new business and a package of expert advice, including legal and accountancy services.

West Lothian is Scotland's capital of enterprise, part of the Edinburgh Science Triangle and home to the Alba Business Park and the Alba Innovation Centre. It's central location, excellent transport links and easy access to the skills developed in some nine nearby universities makes it the obvious location for innovative businesses.

We want to encourage new businesses, especially those in innovative technology sectors, to start up and locate in West Lothian, and can deliver a full package of support to help them through the start up, early stages and growth processes.

Despite the recession, there are still openings for new products and the space to see your innovations developed to their full potential.

The Alba Innovation Challenge has been developed to bring together your creativity, innovative ideas and talent with the people and resources that can help translate ideas into new businesses.

### **WE'RE SURE YOU HAVE MANY QUESTIONS:**

- How do I know whether my idea is marketable?
- Where can I get the support or financial backing I need?
- And where to find business advice and guidance?

Entering the competition will help you work through the answers. And, if successful, the competition sponsors bring to the table all the support you'll need to start and grow your new business.

The competition is open to individuals and businesses from across Scotland and the UK.

**FIND OUT MORE AT THE LAUNCH OF THE ALBA INNOVATION CHALLENGE ON 27 AUGUST 2009.**

Please complete the registration form below and post it to the address overleaf,  
or email your acceptance and contact details to Ronnie Johnston

Email: **ronnie@rjevents.co.uk**

Phone: **01506 491747**

Please tick the appropriate box:

We are unable to attend but please send us a copy of the competition information pack.

Our company will be represented by:

## YOUR DETAILS

Name 1:

Name 2:

Name 3:

Business Name:

Address:

Tel

Email:

Please advise us if you have any special dietary or access requirements:

**Event Administration** | Ronnie Johnston, West Lothian Council, the Enterprise Centre, Almondvale Boulevard, Livingston, West Lothian EH54 6QP

T: **01506 491747** | F: **01506 443371** | email: [ronnie@rjevents.co.uk](mailto:ronnie@rjevents.co.uk)

## DIRECTIONS TO ALBA INNOVATION CENTRE

### By car from the East

Leave the M8 at junction 3. Stay in the left hand lane and exit from the slip road up to the A899 dual carriageway (sign posted Livingston Town Centre). Pass Houstoun Interchange, Cousland Interchange. When you reach the Lizzie Brice's Roundabout, turn right on to A71 (sign posted West Calder). At Newpark Roundabout, turn right. At Almondvale Roundabout, turn left into Charlesfield Road (sign posted Alba Centre). This will lead you to Rosebank Roundabout and the Alba Business Park is directly in front of you. Proceed straight through first roundabout, then turn left at the next roundabout. The entrance to the Alba Innovation Centre is at the end of the road on the right hand side.

### By car from the West

Leave the M8 at junction 3a. At the roundabout at the top of the slip road, take the first exit (sign posted Livingston Centre). At the Boghall Roundabout, take the first exit (sign posted Livingston / Mid Calder). At the next roundabout, take the first exit on to the A779 Starlaw Road (Alba Centre is sign posted). Follow the A779 to the Tailend Roundabout, taking the third exit (sign posted Town Centre / St John's Hospital) and this will take you to the Toll Roundabout. Take the second exit down to a set of traffic lights and turn right on to the Simpson Parkway (Alba Centre is sign posted). Follow this road through several sets of traffic lights until you reach the Rosebank Roundabout. The Alba Business Park is on your right. Proceed straight through two sets of roundabouts and the Alba Innovation Centre is at the top of the road on the right hand side.



West Lothian  
Council



business  
gateway  
west lothian



SPRINGFORDS

**MBM**  
COMMERCIAL LLP  
Commercial Lawyers